



After-Conference Survey

Name of Show: _____ Date of Show: _____

Sales Person: _____ Today's Date: _____

1. Do you feel the exhibit was:

Understaffed

Adequately Staffed

Overstaffed

2. How many leads did you attain? _____

3. Did you feel the exhibit adequately represented the company to those that visited it?

4. Rate the effectiveness of our exhibit compared to competition? (5 being the best) If under 5, please explain.

5

4

3

2

1

5. Which competitors were exhibiting?

6. What suggestions do you have for future shows?

7. Would you return to this show next year?

Yes

No

8. Other Comments:
